

## CONTEST RULES

### TOMORROWLAND CONTEST

#### ARTICLE 1: PREAMBLE

These contest rules (hereinafter “the Rules”) apply to the **TOMORROWLAND** contest (hereinafter “**the Contest**”) organized by **Reckitt Benckiser Healthcare B.V.** (hereinafter “**the Organizing Company**”), whose head office is located at 14 Siriusdreef, 2132 WT Hoofddorp and is registered under the number 32054192 at the Dutch Chamber of Commerce and it is part of a promoting activity for its brand Durex.

These Rules regulate the conditions of participation and the procedure of the Contest. Participation to the contest implies the express and unreserved acceptance of all the provisions of the present Rules.

In the case of amendment of these game rules, any participant will be considered as having accepted the amendment by his participation, upon entry into force of the amendment. Any participant who refuses the amendment of the game will have to stop his participation.

#### ARTICLE 2: DURATION

The Contest shall begin on May 27<sup>th</sup> 2024 and shall end on June 16<sup>th</sup> 2024.

The Organizing Company reserves the right to postpone and/or extend the Contest.

#### ARTICLE 3: ELIGIBILITY

The Contest is open to all legal residents of the Netherlands aged 18 years or over except the Organizing company’s employees, its subsidiaries, affiliates, partners, advertising and promotion agencies, as well as the members of their immediate family and/or those living in the same household.

#### ARTICLE 4: CONTEST RULES

Participation to the Contest is made exclusively through the landing page: [durex-tomorrowland.nl](https://durex-tomorrowland.nl), excluding any other means.

To play, the participant shall:

- Buy 2 Durex products from Kruidvat only, with the second one free with the exception of pack x144.
- Scan the QR code in store or directly go to [durex-tomorrowland.nl](https://durex-tomorrowland.nl) to upload their receipt
- Fill out first name, last name, and email address

#### ARTICLE 5: SELECTION & NOTIFICATION OF WINNER



Three winners will be selected by random drawing the 30<sup>th</sup> of June under the supervision of the Organizing Company.

The random drawing will be carried out based on all the participants whose participation is compliant and non-compliant and/or fraudulent participations will be disqualified.

The Organizing Company reserves the right to postpone the date of the random drawing to identify a case of fraud, to control the participations or in case of force majeure.

Each winner will be messaged by the Organizing Company via email. Subsequently, a confirmation of winning and a declaration and release form will be sent to the email address provided by the winner on the 30<sup>th</sup> of June latest. The winner must fill out the required fields of the form, sign and/or approve it and return it via email within 5 calendar days from when the email confirming the win has been sent.

The Organizing Company is not responsible for a winner's failure to receive notices due to email security settings or because of the provision of incorrect or otherwise non-functioning contact information.

If the Winner 1) fails to claim the prize within 5 days from the time of the award notification was sent (the email), 2) is found ineligible, or 3) does not complete and return an executed declaration and release within the specified timeframe, the prize may be forfeited and an alternate winner may be selected. Receipt of the prize by the winner is upon the condition of compliance with any and all applicable law.

IF THE WINNER VIOLATES ANY OF THESE OFFICIAL RULES, THE WINNER (AT THE ORGANIZING COMPANY'S SOLE DISCRETION) WILL BE DISQUALIFIED.

After controlling his/her participation, the winner will receive his/her prize few days before the event at the (email) address he/she indicated.

The Organizing Company reserves the right to proceed with verifications to verify the compliance of the participation (concerning the sent document, the identity and the domicile of the participant).

## ARTICLE 6: PRIZE

The prize for each winner is the following:

- Two tickets (the winner + one guest) for the Tomorrowland festival 2024 located in Belgium that will be held on weekend 1:19th – 21st July 2024
- Tent accommodation in Dreamville with air mattress and sleeping bags for 2 people
- Access to Magnificent Greens Area gathering, Marketplace chillout, and Balance & Recovery area



The value of the Prize (weekend tickets) is estimated at € 1,124 (VAT 6% included), for package ticket for two WITH accommodation value.

The prizes awarded are non-transferable and are not subject to any exchange/swap.

The Organizing Company reserves the right to substitute the present prizes at any time with others of at least equivalent value.

## ARTICLE 7: PERSONAL DATA

Organizing company is the controller of your personal data. The information collected as part of this Contest is intended for the Organizing Company and is necessary for the execution of the contract concluded between you and **Reckitt Benckiser Healthcare B.V**, resulting from your acceptance of the Rules in order to participate in the Contest.

For the purposes of organizing the Contest and delivering prizes to the winners, personal data collected as part of the Contest may be processed (name, surname, address, email address).

This data will be kept for 3 months following the end of the Contest.

Participants have the right to access, rectify, delete and oppose data concerning them with the Organizing Company. These rights may be exercised upon simple written request addressed to **Reckitt Benckiser Healthcare B.V**, located at 14 Siriusdreef, 2132 WT Hoofddorp and is registered under the number 32054192, or at email address [privacyoffice@reckitt.com](mailto:privacyoffice@reckitt.com).

Persons who exercise the right to delete data concerning them before the end of the Game will be deemed to renounce their participation in the Game.

Participants also have the possibility of submitting a complaint to the Dutch Data Protection Authority.

## ARTICLE 8: LIMITATION OF LIABILITY

The Organizing Company shall not be liable in the event of any dysfunctions linked to the modalities of participation of this Contest which are beyond its control.

The Organizing Company will do its best efforts to allow access to the Contest at any time, without being bound to any obligation to do so. The Organizing Company may at any time, particularly for technical reasons of updating/maintenance, interrupt the access to the Contest. The Organizing Company shall in no case be responsible for its interruptions and consequences.

The Organizing Company shall not be held liable if, due to force majeure or events beyond its control (including technical problems, etc.) disrupting the organization and management of the Contest, it would shorten, extend, postpone, modify or cancel the Contest. In such circumstances, the Organizing Company will ensure to inform the participants on the site by all technical means.

The Organizing Company will not be liable for any and all claims, liability, illness, injury, death, litigation, loss, or damages that may occur, directly or indirectly from the winner accepting, possessing, using, or misusing any awarded prize or any portion thereof.



The Winner, upon acceptance of the prize, is solely responsible for all expenses related to the prize.

#### **ARTICLE 9: GENERAL PROVISIONS**

Participants may contact the Organizing Company for further information, questions or comments at the following email address: [EUConsumerCareBE@rb.com](mailto:EUConsumerCareBE@rb.com)

Any dispute regarding the Contest must be sent to the same email address within one (1) month following the date of the end of the Contest.

Should one of the provisions of these rules be declared null and void, this shall in no case affect the validity of the rest of the rules.

These Rules are governed by and construed according to Dutch law and any litigation or dispute arising hereunder and which cannot be settled amicably shall be brought before the competent courts of the Netherlands.